



## Squamish Climate Action Network Strategic Plan 2015 - 2018

### MISSION

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*Squamish CAN strives to educate, support, and empower the community of Squamish by developing, promoting, and implementing sustainable strategies to mitigate climate change.*

### VISION

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The community of Squamish enthusiastically takes action to prioritize a sustainable environment and resilient community.

### VALUES

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1. Innovative
2. Action Oriented
3. Collaborative
4. Approachable
5. Empowering

### STRATEGIC PRIORITIES

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1. Reduce community energy consumption and dependency on fossil fuels
2. Create a resilient food system
3. Achieve zero waste
4. Establish Board of Directors functions to ensure security & sustainability of the organization

### GOALS & ACTION PLANS

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1. **Strategic Priority: Reduce community energy consumption and dependency on fossil fuels**

**Committee members:** Hugh Kerr, Lauren Baldwin, Paul Lancaster, Eric Anderson, Brad Ray

**Goal:** By 2018, measures are in place to reduce local per capita consumption of natural gas and hydro-electricity by 20%.

**Action Plan:**

- 1.1 The New District of Squamish Official Community Plan targets a 20% reduction in natural gas and hydro consumption (measured on a per capita basis).
  - a) Energy team investigates how to be included in the creation of the OCP.
  - b) Energy team establishes our energy priorities – our own Squamish 2040.
  - c) Energy team provides easy to understand, visual representation of energy priorities.
- 1.2 Educate residents on ways to reduce personal energy consumption and dependency on fossil fuels
  - a) Home Hop 2015
  - b) Education series

## **2. Strategic Priority: Create a resilient food system**

**Committee members:** Krystle tenBrink, Tracy Keeling, Agi Zachara, Carolyn Morris

**Goal:** By June 30, 2016 we will diversify financial streams to sustain resilient food systems in Squamish by applying for a minimum of \$40,000 and will engage a minimum 600 Squamish public members.

### **Action Plan:**

- 2.1 Fundraise and build the second and third phase of the Mamquam Edible School Yard (MESY) Project, by June 30 2016. (Krystle tenBrink)
- 2.2 Find a partner to financially support and sustain the Fruit Tree Project (\$3,500 minimum to operate), by January 30, 2016. (Tracy Keeling)
- 2.3 Use capacity building funding to hire Brent Mansfield from BC Food Systems Network an event to “advance food policy in Squamish” and therefore officially start the Food Policy Council.
- 2.4 Establish Squamish Food Policy Council (Krystle tenBrink and Michi Hunter)
- 2.5 Commit and contribute to through the development of the Official Community Plan (OCP) on going through 2015/2016. (Michi Hunter)
- 2.6 Attend BC Food Systems Network Annual Gathering in July 2016
- 2.7 Establish and use a donation button through the Squamish CAN newsletter and website, by March 30, 2016.
- 2.8 Maintain funding from VCH, SMART FUND, by March 30<sup>th</sup>, 2016 (Krystle tenBrink)
- 2.9 Apply for additional funding for MESY, Food Education Series, Food Policy, and priorities set by the Food Policy Council.

## **3. Strategic Priority: Achieve zero waste**

**Committee members:** Linda Kelly-Smith, Hugh Kerr, Elizabeth Kerr, Shannon White, Michalina Hunter, Bren Simmer, Janet Gugins, Kathy McRadu, Kathleen O'Malley, Bill Cavanagh

**Goal:** By December 31, 2018, we will reduce overall landfill waste for Squamish to a level that meets or exceeds the provincial average.

**Action Plan:**

**YEAR 1**

- 3.1 Increase efficient and enthusiastic use of organics totes
  - a) Implement a survey to understand barriers to use and establish a benchmark
  - b) Educate around organic tote use (address complaints and may include lobbying district for weekly pickup in summer)
- 3.2 Green Christmas and Halloween Initiatives to educate public about ways to reduce waste
- 3.3 Zero Waste Stations for collecting and sorting waste along with public education at:
  - a) Fall Fair, Canada Day, Christmas Market and the East Indian Festival in the spring
  - b) Farmers Markets as often as possible
- 3.4 Recycle tips in the newspaper monthly
- 3.5 Reuse-it Fair
- 3.6 Work with the SLRD to support implementation of their new "Love this Place, Reduce Your Waste" programs
- 3.7 Advocate at the District level for:
  - a) More resources for Waste Management
  - b) Inclusion of all multi-family dwellings in the organics program
  - c) Regulations for new developers to provide appropriate space for recycling, compost and garbage
- 3.8 Field Trip to a MRF (materials recovery facility) to educate ourselves on what happens to the stuff in our blue bins.

**YEAR 2**

- 3.9 Assess progress toward goals during year 1, continue with action plan where appropriate.
- 3.10 Consider adding action items that would include commercial waste, especially grocery stores and restaurants.

**YEAR 3**

- 3.11 Assess progress toward goals during years 1 and 2, continue with action plan where appropriate
- 3.12 Consider adding action items that would include other sources of waste, possibly construction.

**4. Strategic Priority: Establish Board of Directors functions to ensure security and sustainability of the organization**

**Committee members:** Carolyn Morris, Brad Ray

**Goal:** By July 2016, we will establish a more effective and secure board with clarify on all board roles (general and member), board function, purpose and means of achieving goals.

**Action Plan:**

- 4.1 Develop a clear and transferable template of operation (including a board handbook with vision, mission, society details, Robert's Rules etc.)
- 4.2 Facilitate and enable key interest groups by creating a clear and effective project proposal process.
- 4.3 Have a clear focus for board meetings, including a standardized agenda.
- 4.4 Clearly define board purpose as well as individual roles regarding responsibilities attached to each position.
- 4.5 Implement a system to provide transparent & concise reporting of all financial activities and status. (winter / spring 2016)
- 4.6 Fund, and then hire and Executive Director
- 4.7 Define membership and then empower and encourage member participation.